

DECEMBER 2024

TARGET
DAYTON
MINISTRIES

Jesus said...

"You must be born again!"

John 3:7

MISSION MESSAGE

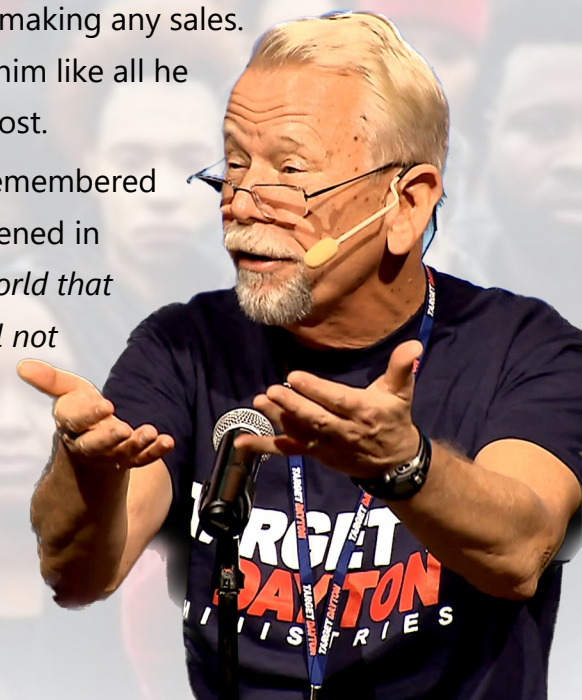
Dear friend,

In November of 1974, a young traveling salesman sat alone in the dark, staring out the window of a little studio apartment he had moved into when he left his wife and 6-month-old son a few months previous. It was the cheapest place he could find. Even though it was his decision to leave, his heart ached to be with them as tears began to well up in his eyes.

It had been another discouraging week on the road without making any sales. So far, his life had been nothing but a failure. And it seemed to him like all he had ever done was hurt people, especially those he loved the most.

The young man thought about ending his life. But then he remembered the verse of scripture he had read in a Gideon's Bible he had opened in a motel room he had stayed in recently. *"For God so loved the world that He gave His one and only Son, that whoever believes in Him shall not perish but have eternal life."* (John 3:16)

As he sat there in the dark, God's love broke through to the young man's heart! He fell to his knees sobbing and cried out to God in tears of repentance. He prayed... [continued >](#)





“Please God, forgive me for all the hurt I have caused so many people. Forgive me for how badly I have treated you and sinned against you! Jesus, please come in and change this heart and life of mine. Take my life and make something beautiful out of it and use it for whatever you want to do.”

In that very moment, the Holy Spirit flooded into that young man’s heart and he felt washed and clean and new. He felt a peace inside, and even joy, he had never felt before. And he knew he had finally found what, and who, he had been searching for all his life.

A few days later, as he was reading the gospel of John, he came upon the words of Jesus, *“You must be born again.”* (John 3:7). He stopped and said, *“That’s what happened to me! And that’s how I feel! I’ve been born again!”*

The young man began to really live for Jesus and tell everyone he knew about being born again! And Jesus set him free from a foul mouth, a raging temper, drugs and alcohol, sexual sin, pornography, a pack-and-a-half a day cigarette habit and every other kind of sin that was destroying his life. People who knew him before couldn’t believe he was the same person!

That young man was me! I was born again fifty years ago! And God has made something beautiful out of my life! And He answered that prayer to use me! For twenty-five years now Cindi and I have been on a MISSION to tell the poor and homeless about being born again.


Because they can’t go to heaven unless they are born again! Jesus said, *“No one can see the kingdom of God unless he is born again.”* (John 3:3). And Jesus said, *“No one can enter the kingdom of God unless he is born of water and the Spirit!”* (John 3:5) And He said, *“Flesh gives birth to flesh but the Spirit gives birth to spirit... you must be born again!”* (John 3:6-7)

Because being born again is the single greatest, most important, life-changing experience a human being can ever have! When a person is born again, they are supernaturally released from Satan’s power and *“the dominion of darkness!”* (Colossians 1:13) And they are *“made alive”* and *“raised up”* (Ephesians 2:5-6) to spiritual life so they can live in fellowship with God! Like He intended for us to have from the beginning of creation!

And when a person is born again, they become *“a new creation... the old (life) is gone and the new (life) has come!”* (2 Corinthians 5:17). They become *“God’s workmanship, created in Christ Jesus to do good works which God prepared in advance for us to do!”* (Ephesians 2:10)

The birth of Christ is all about our new birth! And the cross of Christ is all about our “old self being crucified”! And the resurrection of Christ is all about us being raised to new life! Being born again is the essential life-changing message of the gospel!

That’s why it’s our MISSION MESSAGE! It’s emblazoned on the back of our shirts. It’s what I’ve been preaching at Target Dayton for twenty-five years and what all our pastors constantly preach at Target Dayton. Because every poor and homeless person in our city desperately



“Being born again is the single greatest, most important, life-changing experience a human being can ever have!” ~Pastor Mark

During the month of December we will tell more poor & homeless people about being born again than ever before in Target Dayton history! Many will be born again & their lives will be changed forever!

needs to be born again! Thousands all over our city are like I was fifty years ago, sitting alone in the darkness in that little studio apartment. Spiritually dead in sin and separated from God. Empty, lost and suffering in the chains of addiction, because they don't know...

They don't know- they don't have to stay in the darkness!

They don't know- they don't have to go on in defeat and failure!

They don't know- they don't have to be a slave to sin and addiction!

They don't know- the real meaning of Christ's birth!

They don't know- the real meaning of His death and resurrection!

They don't know- how amazingly their life can change!

They don't know- they CAN BE BORN AGAIN!!

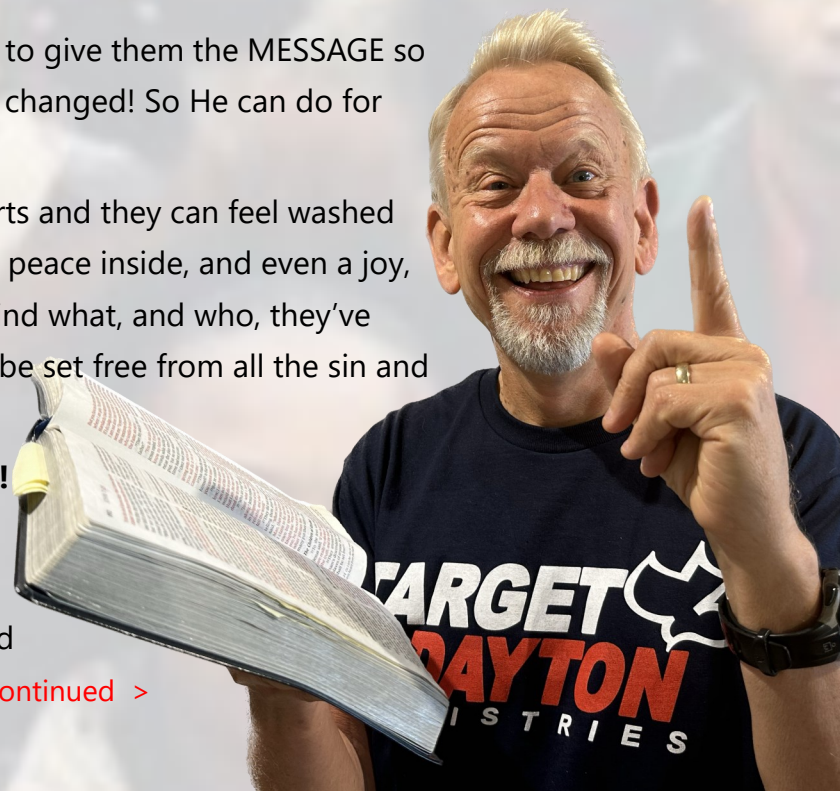
They don't know!

That's why we are here! God has called us to give them the MESSAGE so they can be born again and their lives can be changed! So He can do for them, what He's done for me...

So the Holy Spirit can flood into their hearts and they can feel washed and clean and new inside. So they can have a peace inside, and even a joy, they've never felt before. So they can finally find what, and who, they've been searching for all their lives. So they can be set free from all the sin and addiction destroying their lives.

And so they can go to heaven someday!

It's a life-changing message! And it's urgent that we get the MESSAGE to them before it's too late! Because they must be, and they can be... BORN AGAIN... if they know! [continued >](#)





During the month of December, we'll tell more poor and homeless people about being born again than ever before in Target Dayton history! Thousands will attend our services this month. Over three-thousand people will attend our Christmas Day Crusade at the Dayton Convention Center! And many poor and homeless people will be BORN AGAIN!

Will you please pray for God's Spirit to move in a powerful way in all our services this month? And will you volunteer to serve at one of our services?

We really need your help... especially on Christmas Day! Call or visit our website to sign up.

Also, please give a gift to a homeless person this Christmas! Donate today to sponsor one or more Christmas gift boxes! And please consider becoming a Christmas Day Crusade SPONSOR by making a special donation to help with the \$200,000 cost of the crusade.

If you are not already a monthly supporter will you please pray about becoming one? Your monthly gift of \$25, \$50, \$100 or even more will make it possible for us to continue this life-changing mission for the poor and homeless. It's easy to sign up to start giving today!

Remember, Jesus said, "I tell you the truth, whatever you did for one of the least of these brothers of mine you did for me!" (Matthew 25:40) Thank you for giving to feed and save the poor this Christmas! Merry Christmas and God bless you!

Pastor Mark & Cindi

YOU MAKE IT POSSIBLE!

Through your donations & monthly support...

YOU BRING THE POOR: You give them a ride to get the help they need...

YOU FEED THE POOR: You feed them with free hot breakfast or dinner...

YOU CLOTHE THE POOR: You clothe them with shirts, socks, shoes, hats, gloves & coats...

YOU SAVE THE POOR: You preach the good news to them & they are saved...

YOU DISCIPLE THE POOR: You disciple them & give them a place to serve Christ...



OUR GIFT TO YOU! Receive a free Target Dayton **sweatshirt** with John 3:7 imprinted on the back when we hear from you this month! Show your support of Target Dayton and share Christ's word everywhere you go!

Did you know that you can make a secure gift online at TARGETDAYTON.COM or by scanning this code?



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