



HUNDREDS of poor & homeless people will get brand new shoes at Target Dayton this month!

UNDER ARMOUR

BEAUTIFUL MISSION

Dear Friend,

Earlier this morning on my knees in prayer, the Lord reminded me of the amazing BEAUTY of the ministry we do every day at Target Dayton.

He shouldn't have to remind me. But sometimes I let the challenges of our six-days-a-week ministry distract my heart from the BEAUTY of it all. "I'm sorry, Lord."

Every day, Cindi and I have the privilege of doing the most beautiful kind of ministry people ever get to do! We get to show God's love to the most desperate, hurting, lost people in the whole world! And lead them to Jesus!!

And during the month of April, for the fifth year in a row, we are fitting EVERY desperate, hurting, lost person who comes through our doors, with a brand-new pair of shoes!

We are giving them quality, brand name, comfortable shoes... **for free!** I don't think there is any other ministry in the world where that happens! How amazingly beautiful is that?

I said, "Yes Lord, that's beautiful!" And I wept, and gave thanks, at the fresh sight of it's beauty. *continued >*



As you can probably imagine, fitting every person with new shoes, in every service, is quite a major undertaking. "Lord, help me to not get so focused on shoes, that I miss seeing the beauty of the people receiving them!"



Ari, who has been homeless for 3 months said, **"My old shoes had holes in them! I'm so happy to get new shoes I could cry! Every time I look down at my new shoes I'm gonna think of Jesus and you!"**



Craig, who has been homeless for 11 months said, **"Ahhh! What a relief to get new shoes on my poor aching feet! It's been years since I had new shoes! Thank you!"**

I don't ever remember being so happy to get new shoes I could cry. Do you? And I have never gone "years" without new shoes. But that's where the people who come through our doors live every day! I said, "Lord, I'll pay more attention to the joy on their faces!"



Elizabeth said, **"I can't remember the last time I got new shoes. My old shoes were used when I got them because I can't afford new ones. Thank you very much for the new shoes! This is a big help to me!"**



Patricia, who's been homeless for 3 years said, **"My old shoes were worn out, they had holes in them, didn't fit and hurt my feet! Thank you so much!"**

Can you imagine how it would feel to be homeless for 3 months? How about 3 years? Add worn out old shoes, that hurt your feet with every step, and you've got every day life for so many people in our city! And we are putting new shoes on every one of those people's feet for Jesus!! "Lord, thank you for making it possible for us to help so many!"



Daniel, who has been homeless for 7 months said, **"I needed new shoes badly! What a relief to get new shoes on my feet! Thank you very much! You have encouraged and helped me more than you can imagine!"**

Amanda, who has been homeless for 13 months said, **"My old shoes hurt my feet, but I can't afford new ones. It's such a relief to get new shoes today. And they're beautiful too! You have given me new hope to keep going!"**



I said, "Lord, sometimes I lose sight of how discouraged people are from being homeless for months or even years! It's beautiful to see the encouragement they get when we put new shoes on their feet!"



PEOPLE LINE UP EVERY DAY from the streets, homeless shelters, and low income housing to get in line for new shoes!

We are fitting people with new shoes six days a week during April. Cindi greets each person and takes down their information and shoe size. Then she gives them a new pair of socks to try on their new shoes!

Josh, who has been homeless for 4 years said, **"I walk almost everywhere, and my old shoes had holes in them and were all worn out. Thank you very much! You've made my life so much better!"**

Every day, poor and homeless people come through our doors discouraged and feeling like giving up. And we greet them in love, treat them with kindness, put new shoes on their feet and pray for their needs! "Wow, Lord! That is beautiful!"

Connie, who has been homeless for the past 18 months said, **"My last pair of shoes were already used, and they hurt my feet. But I couldn't afford new ones. I'm so grateful to get new shoes today, I have tears in my eyes! Thank you very much!"**



Ciera has been in the homeless shelter for 10 months. She said, **"It's been 5 years since I had new shoes and I walk everywhere in shoes that hurt my feet! What a relief to get new shoes! Thank you with all my heart!"**

The MOST BEAUTIFUL part of it all is that we share the message of the gospel with every person we help. Many of the desperate, hurting, lost people we help with new shoes, surrender their hearts to Christ! "Lord, help me feel your joy over each beautiful one!" *continued >*



Susan Chong
Shoe Program Administrator

Somewhere between eight-hundred and a thousand desperate, hurting, lost people will come through our doors this month and we will put brand new shoes on their feet... **for free!** We will also share the message of the gospel with each one, and many will surrender their hurting, lost souls to Christ! Where else in the world does something so beautiful happen?

"Lord, thank you for reminding me of the amazing BEAUTY of the ministry we do!"

Will you please donate \$35 to buy a homeless person a new pair of shoes?

And if you are not already a monthly supporter will you please pray about becoming one? Your monthly gift of \$25, \$50 or even more will make it possible for us to continue this life-changing ministry for the poor and homeless. It's easy to sign up to start giving today!

Also, please pray for the hundreds of people who get new shoes to surrender their hearts to Christ and to go forth and walk in victory with Christ!

Thank you for your prayers and your support! Please request your free copy of "IN HIS STEPS" as our gift of appreciation for your help! This book will inspire your faith!

Remember, Jesus said, "I tell you the truth. Whatever you did for one of the least of these brothers of mine, you did for me!" (Matthew 25:40) Let's do more for Jesus in 2025!

Pastor Mark & Cindi



YOU MAKE IT POSSIBLE!

Through your service & monthly support...

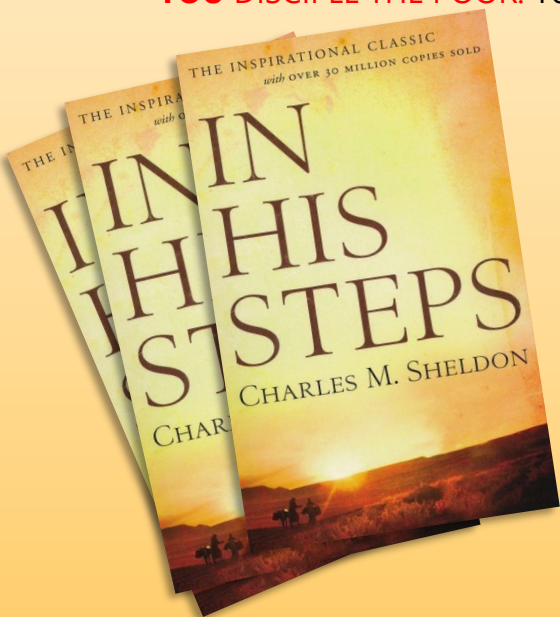
YOU BRING THE POOR: You give them a ride to get the help they need...

YOU FEED THE POOR: You feed them with free hot breakfast or dinner...

YOU CLOTHE THE POOR: You clothe them with shirts, socks, shoes, hats, gloves & coats...

YOU SAVE THE POOR: You preach the good news to them & they are saved...

YOU DISCIPLE THE POOR: You disciple them & give them a place to serve Christ...



OUR GIFT TO YOU! The inspirational Classic book that inspired Mark & Cindi to start Target Dayton! It's our special gift to you in appreciation for your donation to feed & save the poor this month!

Did you know that you can make a secure gift online at [TARGETDAYTON.COM](https://www.targetdayton.com) or by scanning this code?



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